

Sponsorship Packages

Contact us: sales@tekomm.de or +49 711 65704-57

Website: www.nordic-techkomm.com

Why should you become a sponsor?

At the two-day event, international experts convene in Copenhagen to share best practices or present current ideas in the field of User Experience.

Target audience:

At NORDIC TechKomm 2022, we expect international participants from a large spectrum of professional backgrounds ranging from technical writers, information designers, technical communication managers to content architects, and many more.

With our extensive communication activities, you will be noticed by a large audience.

You can choose between various sponsorship packages. Check out which package suits you the best!

Visibility Package

660 Euro

- Your company logo on our conference website.
- Your company logo in the conference program.
- Your logo with link in the signature of all promotional newsletters and mailings of the event.

Platinum Sponsor

3,500 Euro

- Includes the Visibility Package.
- Your ad placement on the entrance ticket. Book ASAP.
- You are exclusively entitled to brand the conference room for the entire conference day.
- Includes a stand (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- You may include giveaways in the conference bags.
- Includes 2 presentation slots (20 min on the 1st day and 30 min on the 2nd day).
- Includes 3 free entrance tickets (1 for you and 2 additional participants).

Gold Sponsor

2,700 Euro

- Includes the Visibility Package.
- Includes a stand (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- You may include material in the conference bags.
- Includes 1 presentation slot (30 min).
- Includes 2 free entrance tickets (1 for you and 1 additional participant).

Silver Sponsor

2,100 Euro

- Includes the Visibility Package.
- Includes a stand (standing table, high chairs, WiFi, power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- You may include material in the conference bags.
- Includes 2 free entrance tickets (1 for you and 1 additional participant).

Conference Bags

990 Euro

- Includes the Visibility Package.
- Your company logo will be placed on the back of the event bags.
- All participants receive a personal conference bag at registration.
- The bags will be produced and delivered by the sponsor.

Lanyards

990 Euro

- Includes the Visibility Package.
- All participants receive a lanyard with their name badge at registration.
- The lanyards will be produced and delivered by the sponsor.

Raffle

800 Euro

- Includes the Visibility Package.
- You may present your company during the wrap-up on the second day, raffling out a winner of a prize sponsored by you (for example, software developed by your company).

Functional Giveaways

400 Euro

- Does not include the Visibility Package.
- You are entitled to include material in the conference bags or e.g. distribute pens and notepads in the workshop rooms.

Other options on request.
Please feel free to contact us with your suggestions.
Be quick – reserve your sponsorship now!

- Conference bags are subject to availability.
- Name, email, company, and position of additional participants using free tickets included in sponsorships must be provided to tcworld.
- Free guest tickets include only the conference admission, the networking dinner should be booked separately.
- All our prices are subject to VAT.