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Website: www.nordic-techkomm.com

Why should you become a sponsor?

Welcome to NORDIC TechKomm Stockholm – our new conference hosted by tekomm Sweden. It forms a great duo together with NORDIC TechKomm Copenhagen, which will take place in September 2022. The main conference theme is "Writing for human and machine".

A short history of the conference: Over more than 20 years, FTI, the former Association for Technical Information in Sweden, organized the annual FTI Conference. As tekomm Sweden became a new member of tekomm Europe in September 2019, the conference was rebranded as the new NORDIC TechKomm Stockholm.

Target audience:

We expect international participants from a large spectrum of professional backgrounds ranging from technical writers, information designers, technical communication managers to content architects, and many more. With our extensive communication activities, you will be noticed by a large audience. You can choose between various sponsorship packages. Check out which package suits you the best!

Get a 10% discount on the NORDIC TechKomm Stockholm sponsoring by booking packages at both NORDIC TechKomm events!



Basic Package

400 Euro

- Your company logo on our conference website.
- Your company logo in the conference program.
- Your logo with link in the signature of all promotional newsletters and mailings of the event.

Platinum Sponsor

2,500 Euro

- Includes the Basic Package.
- Your ad placement on the entrance ticket. Book ASAP.
- You are entitled to brand the conference room (day 1) and the lounge in front of the workshop rooms (day 2).
- You may put up a roll-up display and distribute marketing material.
- You may include giveaways in the conference bags.
- Includes 2 presentation slots (20 min on the 1st day and 30 min on the 2nd day).
- Includes 1 free entrance ticket for the sponsor.
- 2 free tickets to invite additional participants.

Gold Sponsor

1,800 Euro

- Includes the Basic Package.
- You are entitled to brand the conference room for the entire event.
- You may include material in the conference bags.
- Includes 1 presentation slot (30 min) on the 2nd day.
- Includes 1 free entrance ticket for the sponsor.
- 2 free entrance tickets to invite additional participants.

Silver Sponsor

1,200 Euro

- Includes the Basic Package.
- You are entitled to leave marketing material at registration.
- You may include material in the conference bags.
- Includes 1 free entrance ticket for the sponsor.
- 1 free entrance ticket to invite an additional participant.

Conference Bags

250 Euro

- Minimum requirement: booking a Basic Package.
- Your company logo will be placed on the back of the event bags.
- All participants receive a personal conference bag at registration.
- The bags will be produced and delivered by the sponsor.

Lanyards

250 Euro

- Minimum requirement: booking a Basic Package.
- All participants receive a lanyard with their conference pass at registration.
- The lanyards will be produced and delivered by the sponsor.

Functional Giveaways

250 Euro

- Minimum requirement: booking a Basic Package.
- You are entitled to include material in the conference bags or e.g. distribute pens and notepads in the workshop rooms.

Raffle

100 Euro

- Minimum requirement: booking a Basic Package.
- You may present your company during the wrap-up on the second day, raffling out a winner of a prize sponsored by you (for example, software developed by your company).

Other options on request.
Please feel free to contact us with your suggestions.
Be quick – reserve your sponsorship now!

- Conference bags are subject to availability.
- Name, email, company, and position of additional participants using free tickets included in sponsorships must be provided to tcworld.
- Free entrance tickets include only the conference admission. The networking dinner should be booked separately.
- All our prices are subject to VAT.