

Sponsorship Packages

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Website: www.nordic-techkomm.com

Why should you become a sponsor?

At the two-day event, international experts convene in Copenhagen to share best practices or present current ideas in the field of User Experience.

Target audience:

At NORDIC TechKomm 2022, we expect international participants from a large spectrum of professional backgrounds ranging from technical writers, information designers, technical communication managers to content architects, and many more.

With our extensive communication activities, you will be noticed by a large audience.

You can choose between various sponsorship packages. Check out which package suits you the best!

Visibility Package

660 Euro

- Your company logo on our conference website.
- Your company logo in the conference program.
- Your logo with link in the signature of all promotional newsletters and mailings of the event.

Platinum Sponsor

3,500 Euro

- Includes the Visibility Package.
- Your ad placement on the entrance ticket. Book ASAP.
- You are exclusively entitled to brand the conference room for the entire conference day.
- You may put up a roll-up display and distribute marketing material on a table in the conference room.
- You may include giveaways in the conference bags.
- Includes 2 presentation slots (20 min on the 1st day and 30 min on the 2nd day).
- Includes 1 free entrance ticket for the sponsor.
- 2 free tickets to invite additional participants.

Gold Sponsor

2,700 Euro

- Includes the Visibility Package.
- You are entitled to brand the coffee break area and to provide appropriate signage (roll-up, marketing materials etc.) during a certain assigned day.
- You may include material in the conference bags.
- Includes 1 presentation slot (30 min).
- Includes 1 free entrance ticket for the sponsor.
- 2 free tickets to invite additional participants.

Silver Sponsor

1,900 Euro

- Includes the Visibility Package.
- You are entitled to leave marketing material at registration.
- You may include material in the conference bags.
- Includes 1 free entrance ticket for the sponsor.
- 1 free ticket to invite an additional participant.

Conference Bags

990 Euro

- Includes the Visibility Package.
- Your company logo will be placed on the back of the event bags.
- All participants receive a personal conference bag at registration.
- The bags will be produced and delivered by the sponsor.

Lanyards

990 Euro

- Includes the Visibility Package.
- All participants receive a lanyard with their name badge at registration.
- The lanyards will be produced and delivered by the sponsor.

Raffle

800 Euro

- Includes the Visibility Package.
- You may present your company during the wrap-up on the second day, raffling out a winner of a prize sponsored by you (for example, software developed by your company).

Functional Giveaways

400 Euro

- Does not include the Visibility Package.
- You are entitled to include material in the conference bags or e.g. distribute pens and notepads in the workshop rooms.

Other options on request.

Please feel free to contact us with your suggestions.
Be quick – reserve your sponsorship now!

- Conference bags are subject to availability.
- Name, email, company, and position of additional participants using free tickets included in sponsorships must be provided to tcworld.
- Free guest tickets include only the conference admission, the networking dinner should be booked separately.
- All our prices are subject to VAT.