

Sponsorship Packages

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www.nordic-techkomm.com

Why should you become a sponsor?

Welcome to NORDIC TechKomm Stockholm – our new conference hosted by tekomm Sweden. It forms a great duo together with NORDIC TechKomm Copenhagen, which will take place in March 2023. The main conference theme is “Writing for human and machine”.

A short history of the conference:

Over more than 20 years, FTI, the former Association for Technical Information in Sweden, organized the annual FTI Conference. As tekomm Sweden became a new member of tekomm Europe in September 2019, the conference was rebranded as the new NORDIC TechKomm Stockholm.

Target audience:

We expect international participants from a large spectrum of professional backgrounds ranging from technical writers, information designers, and technical communication managers to content architects and many more. With our extensive communication activities, you will be noticed by a large audience. You can choose between various sponsorship packages. Check out which package suits you the best!

Get a **10%** discount
on NORDIC TechKomm Stockholm
sponsoring by booking packages at
both NORDIC TechKomm events!



Basic Package

600 Euro

- Your company logo on our conference website.
- Your company logo in the conference program.
- Your logo with link in the signature of all promotional newsletters and mailings of the event.

Platinum Sponsor

2,900 Euro

- Includes the Basic Package.
- Your ad placement on the entrance ticket. Book ASAP.
- You are exclusively entitled to brand the conference room for the entire conference day.
- Includes a stand (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- You may include giveaways in the conference bags.
- Includes 2 presentation slots (20 min on the 1st day and 30 min on the 2nd day).
- Includes 3 free entrance tickets (1 for you and 2 additional participants).

Gold Sponsor

2,100 Euro

- Includes the Basic Package.
- Includes a stand (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- You may include material in the conference bags.
- Includes 1 presentation slot (30 min on the 2nd day).
- Includes 2 free entrance tickets (1 for you and 1 additional participant).

Silver Sponsor

1,500 Euro

- Includes the Basic Package.
- Includes a stand (standing table, high chairs, WiFi, power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- You may include material in the conference bags.
- Includes 2 free entrance tickets (1 for you and 1 additional participant).

Conference Bags

300 Euro

- Minimum requirement: booking a Basic Package.
- Your company logo will be placed on the back of the event bags.
- All participants receive a personal conference bag at registration.
- The bags will be produced and delivered by the sponsor.

Lanyards

300 Euro

- Minimum requirement: booking a Basic Package.
- All participants receive a lanyard with their conference pass at registration.
- The lanyards will be produced and delivered by the sponsor.

Raffle

150 Euro

- Minimum requirement: booking a Basic Package.
- You may present your company during the wrap-up on the second day, raffling out a winner of a prize sponsored by you (for example, software developed by your company).

Functional Giveaways

300 Euro

- Minimum requirement: booking a Basic Package.
- You are entitled to include material in the conference bags or e.g. distribute giveaways e.g. pens and notepads in the workshop rooms or at registration.

Other options on request.

Please feel free to contact us with your suggestions.

**Be quick –
reserve your
sponsorship now!**

- Conference bags are subject to availability.
- Name, email, company, and position of additional participants using free tickets included in sponsorships must be provided to tcworld.
- Free entrance tickets include only conference admission. The networking dinner should be booked separately.
- All our prices are subject to VAT.